





REVEREND SHINE SNAKE OIL Co

THE TRUE ORIGINS...

The true origins of REVEREND SHINE SNAKE OIL Co. are shrouded in hearsay and conjecture. It is however a story to be told and as the name suggests, it is anything but simple... Moving from their native New York to Copenhagen, Claudius Pratt and songwriting partner Justin Moses Gunn founded REVEREND SHINE SNAKE OIL Co. in 2007. Seduced by the history of the city, streets and gravestones baring the hallmark of legends and back alleys clinging to the whispers of the obscure. "It's not only the stories of the Jazz Greats but those humble yet ambitious attempts of unsung and countless other artist and musicians who cut their teeth on the streets of Copenhagen. I think it was this book given to me by Justin called "the lives and loves of Mr. jive ass nigger", which eventually sold me on the idea of staying in this city. It's not all fantasy and "Tivoli" there are some hard truths to be learned here... " Like so many who came before them their stories are not new but they are unique. It is the uniqueness of character of these two men that has defined their collaboration. They are joined by Martin Ollivierre on bass and Matthias Klein on drums.

Primitive and grounded, folk-tales connect seemingly disparate genres into a single curbstone philosophy "SOAP BOX MUSIC". Converging African polyrhythms with punk-rock dissonance. Combining swing, rock-steady and rhythm & blues... Sarcastic and sentimental; Agitated and serene... R.S.S.O.Co. is a throwback to the Negro spirituals and the American folk tradition. They too are a salute to advertising and commercialism- raised together, like traveling horse and buggy teams, peddling miracle medications and their sundries to a stripped and intimate pulse.

- Richard Alexander

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2013 OVERVIEW

Contact:

Label / SOAPBOXMUSIC: reverendshinesnakeoilco@shineonline.dk +45 40 85 97 86

Label / Ein mangfaldig kar: roger@emklable.com +46 70-298 20 64

Booking / MAGNIFICENT MUSIC: info@magnificentmusic.de +49 30 428 9013

For immediate release 2013

January 2013 – SOAPBOX MUSIC goes into partnership with Ein Mangfaldig Kar (EMK) of Sweden. SOAPBOX MUSIC label home to the Snake Oil Co. has gone into partnership with Roger Langvik and his label EMK to expand their physical distribution throughout Europe. They will start by re-issuing “The New Gospel for the Wayward”, the bands first vinyl LP.

February 2013 – Prohibition Party Tour – REVEREND SHINE SNAKE OIL Co. will start the first of it's tours in February. Fresh off the success of 2012, with over 40 shows in Western Europe they start with a petit sojourn into Germany. Partnered with their booking agent MAGNIFICENT MUSIC they have extended the SPREADING THE GOSPEL TOUR through this year in continued support of their “The New Gospel for the Wayward” LP. Their first leg already boasts a sold out show in Hoyerswerda.

March 2013 – REVREND SHINE SNAKE OIL Co. continues production on their new LP. The new record will be their 3rd official recording and is entitled: Anti-Solipsism prt. 1 “Creatures”

production starts: 3.may 2013

available @ shows :25.may

in store release 3.august 2013

Digital 3. August 2013– iTunes, spotify, WIMP, emusic, amazon, NOKIA

Added distribution from partnerships with EMK and offlabel records.

www.shineonline.dk www.emklable.com www.magnificentmusic.de

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RELEASE 15TH APRIL 2013

REVEREND SHINE SNAKE OIL Co. and its vanity label headed by the group's flamboyant mouthpiece are due to release their Limited edition vinyl to the continent of Europe. SOAPBOX MUSIC, the bands label has gone into partnership with Ein mangfaldig kar (EMK) run by Roger Langvik to release their debut album. Previously only for sale in Denmark they are concentrating their efforts on the rest of Scandinavia and Western Europe but with the possibility of new territories where they will be touring this year. After an amazing year in 2012 where they played over 50 shows in the Netherlands, Sweden and Germany, and where they were voted best concert of 2012 by the audience of Kulturverein Weitblick in Bugewitz DE and they sold over 200 LP's and nearly 1000 CD's within those territories they are poised to make a bigger splash this year.

The debut album features a broad spectrum of rock music, from the melancholy "Nyhavn" to the driving, swinging, "Beligerent". German media has said "It's devilishly seductive and sensual. A mix of jazz, gospel, blues, soul, Funk and rock & roll." Daniel van der Noon - CPH Post says: "Their music mixes both traditional and modern methods. But most impressive are Claudius Pratt's vocals which have real bite and are the embodiment of the band's devotion and collective passion for creating music..." The band is made up of Matthais Klein (drums), Justin Moses Gunn (guitar), Martin Ollivierre (bass) and Claudius Pratt (vocals). When asked why they made this vinyl they stated that their two self produced EP's were such a success with fans they felt the need to bring them together to create an album to give their fans that experience of the authenticity and visceral satisfaction that can only come through the ownership of vinyl.

The records have been re-mastered for vinyl by Thomas Peter Wind @ Masterbox. This new record from REVEREND SHINE SNAKE OIL Co. captures the life and architecture of a new sound. SOAPBOX MUSIC is the phrase that from henceforth will forever be associated with this group, romanticized like dime store novels and the five-cent nickelodeon.

MORE

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2013 TOURING DATES:

28.02.2013 - DE Halle, Fliese
01.03.2013 - DE Potsdam, Waschhaus
02.03.2013 - DE Hoyerswerda, Kulturfabrik
04.04.2013 - DE Dortmund, subrosa
05.04.2013 - NL Utrecht, dBs
06.04.2013 - DE Köln, Sonic Ballroom
09.04.2013 - DE Zweibrücken, Gasthaus Sutter
10.04.2013 - FR Strasbourg, Le Mudd Club
11.04.2013 - DE Augsburg, Ballonfabrik
12.04.2013 - DE Weikersheim, W71
13.04.2013 - DE Leipzig, Moritzbastei
15.04.2013 - CH St. Gallen, Rümpeltum
16.04.2013 - DE Heilbronn, Complex23
17.04.2013 - DE Tübingen, Münzgasse
18.04.2013 - CH Basel, Das Schiff
19.04.2013 - DE Frankfurt/M., Orange Peel
20.04.2013 - DE Eibenstock, JIE Club
21.05.2013 - DE Hamburg, Knust
24.05.2013 - DE Osnabrück, tba
25.05.2013 - DE Suderburg, The Meadow Festival
19.07.2013 - NO Trømsø, Bukta Festival
16.08.2013 - DE Waffenrod, Woodstock Forever + Siena Root, Fuzz Manta
17.08.2013 - DE Bad Rappenau, Römersee Festival

more dates here

www.shineonline.dk www.emklabel.com www.magnificentmusic.de

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THE NEW ALBUM “ANTI-SOLIPSISM PRT.1”

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Release 1st July 2013 – REVEREND SHINE SNAKE OIL Co. enters the studio for the third time, this time to record their first full-length album. After four years on the road and countless shows the band has gained the necessary leverage to garner the co-operation of a second independent label. SOAPBOX MUSIC in partnership with Ein mangfaldig kar (EMK) will release this first act in the newest conceptual album by REVEREND SHINE SNAKE OIL Co. This will be the first full collaboration from these two independent companies.

The album will be released in two parts. The first act “Anti – Solipsism prt. 1... Creatures” is taking shape with the help of their new partner label EMK in Sweden. Recorded by Roger Langvik in an old prison in Gothenberg Anti- Solipsism prt.1 & 2 are based on the compulsions, idiosyncrasies and delusions of a mad hermit. His break from reality is brought on by the numerous failed relationships and his attachment to inanimate objects. He takes on a saw, a violin, an umbrella and some crunches as friends and breaths into them life through his stories of misadventure.

REVEREND SHINE SNAKE OIL Co. has gained a reputation for intensity in their live shows, which is how they secured a booking contract with Germanys up and coming MAGNIFICENT MUSIC at the start of 2012.

“ Profound. Made the hairs on the back of my neck stand up...”

– fan

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“...Often a passage is repeated like a mantra, where it increases slowly and louder swells and eventually is endorsed by the audience. It’s like one of the familiar scenes in which natives are dancing around a campfire in ecstasy... believers lapse by singing together in a trance.”

– journalist from Burgerwitz Germany

This is where R.S.S.O.Co. made it’s bones and they have tried to create records that reflect this same intensity. As always the packaging of this Album will be just as ambitious, with art work provided by noted graphic designer Jakob Bue Johnsen amog others yet to be named.

This flair for the dramatic and unique style in fashion and presentation has made them a valuable commodity amongst many sub-cultures like those of the Scandinavian Burlesque scene (see their video for “Beligerent”). There is no doubt that their new alum will endear them to ever increasing audience of devoted fans.

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