

REVEREND SHINE SNAKE OIL CO.

Press Release Spring 2012



New Vinyl Double EP:

The New Gospel For the Wayward

Release date: April 9th

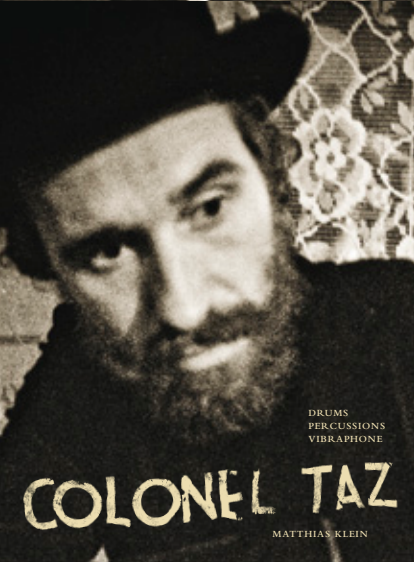
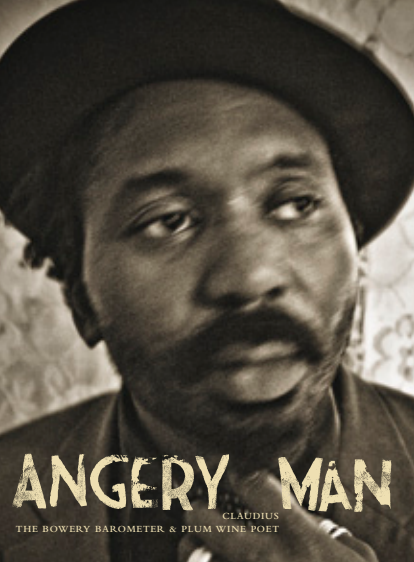
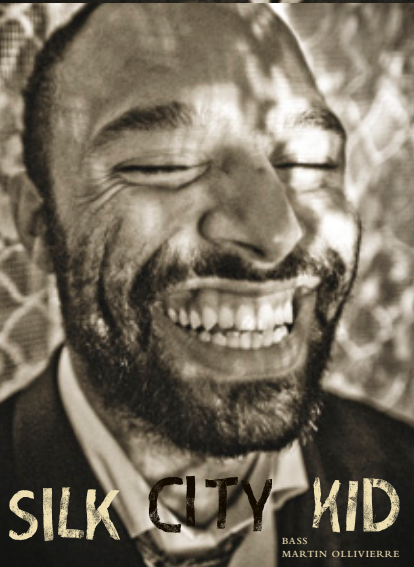
Reverend Shine Snake Oil Co. is releasing their new ep 'Belligerent' as part of a beautiful and brand new vinyl record. This format – with its ghostly resonances and full-bodied sound - does true justice to the focussed energy and juju magic of these 5 new songs.

'Belligerent' showcases a rawer, stripped down sound that draws the listener straight into a world of ancient blues hollerers, rough swing and African poly-rhythms just below the surface of our city streets. These modern tales of abandon and redemption are delivered with a possessed punk swagger that neatly evades any sense of nostalgia and gives this music a thoroughly new kind of swing.

2009 ep 'Soapbox' included on vinyl release

This record has an additional bonus in that it includes – now on vinyl for the first time - the 4 songs from their acclaimed 2009 ep 'Soapbox'. It is this record, which cemented Reverend Shine Snake Oil Co. as a unique, and self- contained universe. Musical medicine men selling ancient mysterious cures for modern ailments – painting a demi-monde of juke joints and speakeasies, conjuring the spirits of fiery preachers and lost sinners into musical tales or as one reviewer so accurately put it 'turning snake oil into a healing balm'. These songs make a perfect vinyl companion to the new, raw sounds of 'Belligerent', and showcase the band's unique identity and show the range and growth of the band.

SHINEONLINE.DK



New Video 'Belligerent' and Website 'Shineonline.dk'

The superbly shot and edited video for the title track 'Belligerent' provides a perfect visual introduction to the band's style and sound. Looking like a cast of characters from one of their songs, it is a black and white show reel of Suits, Sailors, feathers and fishnet blended with a live performance that perfectly captures that world between morning and night - when spirits walk the world and salvation lies in the here and now.

The new video for 'Belligerent' is a fantastic addition to what is already an impressive back-catalogue of fine videos showcasing the band's entrancing live performances at iconic Copenhagen venues such as Andy's Bar and Jazzhouse. Check the videos on the newly launched website www.shineonline.dk which is as smooth as their music is raw, providing an archive of photos and history alongside their own rather wonderful writing. This is also where you can listen to and purchase music and more importantly...

...find out when and where you will get your chance to cut loose or be redeemed at one of their legendary live shows.

LIVE: Reverend Shine Snake Oil Co. Spring/Summer Tour 2012

Reverend Shine Snake Oil Co. is coming to a place near you.

This is a tight and practised band and they have a passionate and dedicated live following built over years of memorable shows, good old fashioned entertainment nous and an incendiary sense of performance, elevated to shamanistic levels in frontman Claudius 'The Bowery Barometer'. aka; ANGERYMAN. Get there early for a cure!

Here are some dates:

- 09.04.2012 - (DE) Berlin, White Trash Fast Food
- 10.04.2012 - (DE) Hamburg, Hafenklang
- 11.04.2012 - (DE) Kiel, Schaubude
- 12.04.2012 - (DE) Halle, Zwei Zimmer Küche Bar
- 13.04.2012 - (DE) Erfurt, Eburg
- 14.04.2012 - (DE) Leipzig, Moritzbastei
- 16.04.2012 - (DE) Mainz, Kulturcafé @ Universität
- 17.04.2012 - (DE) Bremen, Lila Eule
- 19.04.2012 - (DE) Köln, Sonic Ballroom
- 20.04.2012 - (DE) Frankfurt a. M., Ponyhof
- 21.04.2012 - (DE) Hannover, Café Glocksee
- 27.10.2012 - (DE) Hoyerswerda, Kulturfabrik
- 09.11.2012 - (DE) Bugewitz, Kulturverein Weitblick



SOAP BOX MUSIC

Vesterbrogade 71,4 • 1620 Copenhagen V • DENMARK
+45 40 85 97 86 • claudius@shineonline.dk

